

Chaptergram

PRESIDENT'S MESSAGE MAY 2002

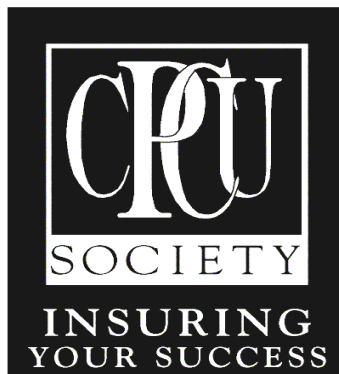
Last month I briefly touched on a couple of challenges our Chapter faces, as we prepare for the next Chapter year and beyond. I would like to address those issues in a bit more detail. First, since this is my last newsletter, allow me a few words of appreciation to the members who have made 2001-2002 another successful year.

Leading a volunteer organization is quite different from managing individuals who report to you within the framework of a corporate structure. Many of your fellow members have put in countless hours to provide a variety of programs and services. The details involved in conducting "routine" monthly meetings are too numerous to mention, and take time away from normal workday responsibilities. Same thing for the charitable activities we sponsor or the social events that are offered. To all the Board members, committee chairs and other volunteers, thank you very much for your hard work and dedication.

In January 2003, the Cincinnati Chapter celebrates its 50th anniversary. Part of this longevity stems from having the good fortune of a supportive base of stable employers. Cincinnati is home to a vibrant insurance industry, with companies and agencies that have been and will be around for years. The other key ingredient to our success is the presence of strong industry leaders who are actively

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involved in the Chapter. They attend meetings; support us financially; encourage their associates to become



involved; serve on the Board or on committees; serve at the National level; teach classes, and much more. The energy and enthusiasm they bring to the table inspires all of us to continually find ways to improve.

One of the ways a strong organization thrives is to keep abreast of changes and make improvements before events force the organization to adapt. That is the path our Chapter is now on as we try to encourage a broader cross-section of the membership to become actively

involved. We are reinventing ourselves, discarding the outdated committee structure of leadership and moving away from the traditional models of programs. In its place, we'll become an *activity-based* Chapter by providing a variety of technical, leadership, career management and social events that appeal to as many members and candidates as possible.

What's your role in this? Choose a program you like and take ownership for a small part of that program. You can help organize the event by making a few phone calls. Or you can boost attendance by actively encouraging co-workers to come to the program. If you don't see any programs of interest, make a suggestion for one. Our goal is to offer a wider variety of events so that every member receives value from their designation. The way to accomplish this is to have a large number of people devote a small amount of their time and energy to CPCU. I'm looking forward to seeing what we can accomplish next year!

*Bob Braun, CPCU
Cincinnati Chapter President*

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E-MAIL AND THE CHAPTERGRAM

Your CPCU Chapter is embarking on a new distribution system for chapter communications. Effective with the next mailing, our primary distribution will be through e-mail, direct to your computer. This will reduce our mailing costs by about \$100 for every mailing, therefore, we would like to have as many of you in our e-mail address book as possible. If you do not have access to e-mail, you will continue to receive hard copy of the announcements and Chaptergram.

With this issue, we will be testing the system. If you receive two copies, one via e-mail and one hard copy, you need do nothing as we obviously have your correct e-mail address.

If you receive only the hard copy, you need to send you e-mail address to Stephan Perry, our Membership Committee Chair at: spperry@gaic.com or by phone at 513-345-8935 so he can get you entered into our data bank.

It is important for you to know that your e-mail address will not be used for any other purpose but the mailing of official chapter newsletters and meeting announcements. Our list will not be available for use by other groups as it is too difficult to monitor in light of current privacy rules.

If you would prefer to receive Chapter Communication at a different e-mail address or to receive hard copy instead of electronic copy, you must send that information to Stephan at: spperry@gaic.com or by phone at 345-8935.

Eli Shupe, Jr., CPCU, AMIM

ARE YOU A CPD QUALIFIER?

Did you know that upon completion of your CPCU designation you are automatically qualified for continuing professional development (CPD) for 2 years? However, at the end of that period you must reapply for CPD status. There are many different activities, courses, and seminars that can count towards your professional development status. For example:

- **passing** insurance related courses or exams
- **teaching** a course
- **publishing** articles and/or newsletters
- **researching** projects
- **servicing** on a national committee for insurance
- **grading** CPCU-IIA exams
- **attending** educational meetings and seminars.

Your Chapter sponsored seminars count towards your CPD. There are many different ways to stay qualified. So don't let your CPD expire, and apply now to stay qualified. Your Chapter gets points for keeping an active membership, so not only is CPD a personal achievement, but it also brings recognition to your Chapter.

Heather Bolyard, CPCU

HIGH SCHOOL SENIORS' ESSAY COMPETITION RESULTS

1st place, and winner of \$500 - Lauren Lammers (Oak Hills High)
2nd place - three way tie, and each the winner of \$250 - Virginia Beiting (Bishop Brossart), Timothy Meyers (Conner Senior High School), Shawna Webb (Newport Central Catholic). We hope to have the winning essays on our web site soon.

Award money was contributed by: Cincinnati Chapter CPCU, Cincinnati Insurance Board, Miami Valley Insurance Women, Insurance Women of Greater Cincinnati, Northern Kentucky Association of Insurance Women and Northern Kentucky Independent Agents Associations.

There was participation from approximately 30 high schools in the Greater Cincinnati area, out of 94 notifications. Prizes were presented at the regularly scheduled awards meeting of the three NAIW associations held at the Sharonville Convention Center on May 8th.

Nancy Moore, CPCU

What's Happening?

October 19-22 Annual Meeting & Seminar
'Lead and Succeed'
Orlando, Florida

Program Chair Jim Henry jhenry@gaic.com
Phone – 513.763.8500
Fax – 513.763.8549

INDIANA INSURANCE EMPLOYEE NAMED CHAIRMAN'S AWARD RECIPIENT

Diana Cooper, CPCU has been selected as one of the recipients of the Liberty Mutual Chairman's Award. Diana was one of two nominees submitted for consideration. Based on Diana's achievements and her commitment to the insurance industry, she was selected by Ted Kelly as one of approximately 20 winners, out of Liberty's 35,000 employees worldwide. Diana and her husband will be honored, along with the other Chairman's award recipients, at special events in Boston hosted by Ted Kelly, Chairman, President & CEO of Liberty Mutual Group this month. Congratulations, Diana!

"LINKS" OF INTEREST

The Cincinnati Chapter CPCU Society Web page now has a "links" section. These industry-related Web sites have been chosen in order to provide information that may be of interest to you. To view this new feature, go to www.cincinnatipecu.org, and click on 'Links.'

I-DAY NEW AND IMPROVED

A multi-organization committee has been formed to put together I-Day for upcoming years. We are breaking with tradition of confirming new CPCUs at I-Day, and turning it into a day that will be attractive to all insurance professionals. The new format should generate interest among a broader spectrum of people, and inject a component of FUN!

We are moving the date for I-Day from November'02 to April '03. It will occur in the same chapter year, but skip the 2002 calendar year. More information will be forthcoming in the Fall.

Brian Wood, CPCU

CPCU SOCIETY CHAPTER CINCINNATI CHAPTER SURVEY

How do you feel about your Cincinnati Chapter? What would you like to see change? Would you like to become more involved in your chapter? Here is the chance to voice your opinion.

A revised survey is attached to this newsletter. Please complete and send to Stephan Perry by e-mail spperry@gaic.com, Fax 513.287.8710, or mail Great American Ins. Co., 49 East 4th St., Suite 600, Cincinnati, OH 45202.

CPCU Golf Outing Raises \$2500 for *Insuring the Children*

107 CPCUs and guests attended the annual CPCU Golf Outing at the Vineyard Golf Course on May 22. The Ohio Casualty Group sponsored the dinner with a \$500 donation to *Insuring the Children*. Ohio Casualty, Cincinnati Insurance, Great American, Indiana Insurance, State Auto and EMC-Hamilton Mutual Insurance sponsored individual holes for \$200 donations. Players had the opportunity to enter split-the-pot contest for Longest Drive and Closest to the Pin and to buy mulligans for \$5 each. This netted *Insuring the Children* nearly \$600.

The following prizes were awarded:

First Place Team: The Ohio Casualty team of John Fischer, Mike Kuhr, Paul Young and Dave Peirce each won \$50 gift certificates for a score of 62.

Second Place Team: The Cincinnati Insurance Team of Dave Helmers, Tom Joseph, Skip Neville and Mike Tiemeier each won \$40 gift certificates for a score of 64.

Third Place Team: The Cincinnati Insurance Team Mike Fox, Jack Kelley, Chuck Robinson and Marty Mullen each won \$30 gift certificates for a score of 64. (They lost the tie-breaker)

Most Honest Team: The Cincinnati Insurance Jeff Tromblay, Walt Sauerwein, Greg Weisner and Angela Kruk each won \$10 gift certificates for a score of 83.

Mike Tiemeier won \$30 for Longest Drive on Hole #2.

Ron Brichler won \$30 for Longest Drive on Hole #14.

Ted Doughman won \$80 for Closest to the Pin on Hole #7.

Brad DeLaney won \$80 for Closest to the Pin on Hole #16.

The weather was gorgeous and everyone had a wonderful time.

Jim Meyer, CPCU